

## 3.22.26 Mission Updates

We wanted to take a moment to share where things stand, what we've been building, and invite you into what comes next.

There is a lot in motion right now, and we are incredibly grateful for every prayer, every encouraging word, and every person who has chosen to be part of this journey. This is not something we want people to just watch from the outside—we want this to be something we build *together*.

One of the biggest updates is that Penny's first album is getting closer to launch. This project is deeply connected to the *In Silence* movement and reflects the heart behind everything we are doing—truth, healing, courage, and giving a voice to what too often goes unspoken. Our goal is to have it available soon on Spotify, Apple Music, and other major platforms.

Behind the scenes, we have also been developing the larger structure of what this is becoming. What started as content is growing into something much bigger—a connected system of music, storytelling, creative tools, and outreach designed to both reach people and equip them.

We are currently building across three core areas:

- **End Silence** — Advocacy and awareness
- **Armor Up** — Spiritual strength and preparation
- **Bless It** — Healing, gratitude, and restoration

Each one plays a role in the bigger picture, and together they help carry the full message.

We are also continuing to build out practical tools and systems to support this, including expanded content, merchandise concepts, and ways for people to actively participate and even generate income alongside the mission.

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## QR Code Integration (We Need Your Input)

We are exploring the use of QR codes across our content and products to make everything more interactive and connected.

These could allow people to instantly:

- Access music
- Join the community
- Visit the website

- Engage with campaigns
- Support the mission

What we want to know from you is:

Would you like QR codes included as part of your content or videos?

We are also considering creating QR code stickers that can be added directly to videos or shared across platforms.

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## **We Want Your Feedback**

This is where you come in.

We would love to know:

- What excites you most about what we are building?
- What would you like to be more involved in?
- What do you feel is missing or could be better?
- Would you participate in using tools like QR codes or shared content assets?

You don't have to write something long—even a quick response or vote helps more than you know.

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## **Moving Forward**

We are building something designed to last—something that reaches people, equips people, and creates real opportunity along the way.

This is not just content.

This is not just a project.

This is a mission.

And we are just getting started.

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## **Real Talk (just between us for a second)**

This version does something important:

- It keeps your **powerful vision intact**
- But makes it **digestible and engaging**
- And most importantly... it gives people a way to **respond**

Because you said it yourself—people won't type essays.

So we make it easy for them.